



SOCIETY OF  
ACTUARIES®

# *Health*

2026 SOA MEETING

Join the premier gathering of health industry actuaries, analysts, and professionals to explore the latest marketplace trends and help shape the future of health actuarial science. The Society of Actuaries (SOA) Health Meeting delivers unparalleled opportunities to connect, learn, and engage with key influencers and decision makers across the health community.

As a sponsor, your organization gains visibility among leaders driving innovation and insight in today's evolving marketplace. The 2026 event will feature an in-person program in Washington, DC, from June 28– July 1, 2026, and a virtual program from July 22–24, 2026, providing flexible ways to connect with a broad audience of health care professionals.

## Demographics

Industry: Health

Average Experience of Attendance: 15 years

## Top 5 Titles

- Vice President
- Director
- Actuary
- Consulting Actuary
- Associate Actuary

## 2025 Sponsors

Thank you for the support from our 2025 Health Meeting sponsors.



## Customize Your Sponsorship Package

Enhance your investment by tailoring your sponsorship to fit your organization’s goals. Choose from in-person, virtual, or combined opportunities to create the perfect package for your brand. Your selected options will determine your sponsorship level, which is outlined below.

## Multiple Sponsorship Levels Available

Select from three levels of sponsorship, featuring branding opportunities that provide your company with consistent visibility throughout the meeting. Benefits include:

### In-Person:

- Logo placement and recognition during dedicated sessions
- Event website
- Onsite signage
- Company profile in meeting app

*To be included in digital promotions, please provide logos by May 1, 2026. Final due date for onsite signage is May 15, 2026*

Platinum In-Person	Gold In-Person	Silver In-Person	Bronze In-Person
\$18,000+	\$15,000+	\$10,000+	\$5,000+
One complimentary registration	One complimentary registration	One complimentary registration	
Two discounted registration (50% off)	One discounted registration (50% off)		One discounted registration (50% off)
Complimentary tabletop	Discounted tabletop (50% off)	Discounted tabletop (25% off)	
Pre- and post event registration lists*	Pre- and post event registration lists	Pre- event registration list*	Pre- event registration list*
Logo placement; Pre- event promotions and communications	Logo placement; Pre- event promotions and communications		

*\*Includes attendees who have opted into sharing their contact information.*

Learn more by contacting Lauren Scaramella, Sponsor & Partnerships Lead at [Lscaramella@soa.org](mailto:Lscaramella@soa.org).



**Don't see an opportunity that fits your needs?**

Let us know. We can work with you to craft a sponsorship package exclusively for you.

## In-Person Opportunities

**\$18,000**

REGISTRATION

MIX & MINGLE  
RECEPTION

CHARGING STATIONS  
& WIFI

**\$15,000**

BRAIN BREAK

EVENT APP

OPENING GENERAL  
SESSION

**\$10,000**

BREAKFAST (2 AVAILABLE)

CORPORATE SOCIAL  
RESPONSIBILITY (CSR)

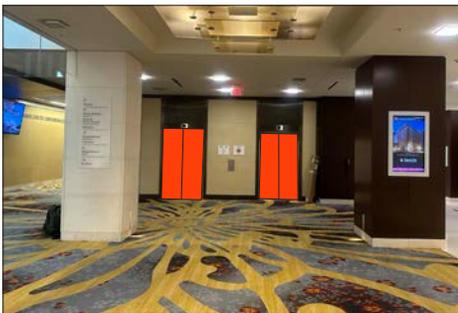
**\$5,000**

LEAD GENERATION EMAIL

DAILY EMAIL SPONSOR  
(MONDAY OR TUESDAY)

## Onsite Branding/Advertising Options

For pricing, contact Lauren Scaramella at [Lscaramella@soa.org](mailto:Lscaramella@soa.org)



**\$3,000**

### Tabletop

Benefits include:

- Pre- event attendee list
- One table top representative registration



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## Virtual Opportunities

If your organization is interested in virtual sponsorship, we have some opportunities for you:

Platinum	
\$15,000+	
One complimentary registration	
Two discounted registrations	
Pre- and post attendee list	
Company Profile	
Digital Logo Placement	

## Event Support

This opportunity does not qualify as sponsorship but your organization will be recognized as a supporter of the meeting.

### FRIEND OF SOA

Looking to spend a little less, but want your organization in front of the attendees? Consider being a friend of the SOA. For \$2,500, your organization's name will be listed as a supporter of the meeting.

## Virtual Sponsorship Add-On - \$3,000

Want to add your organization to the virtual event? Include this add-on to your in-person sponsorship. This will give your organization recognition as a sponsor for virtual event. Plus, you'll receive a list of virtual attendees for a one-time use.



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# SPONSORSHIP AGREEMENT

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## SPONSORSHIP(S) REQUESTED:

Sponsorship Level:	Sponsorship Opportunity:	Total Payment Amount \$:
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## TERMS AND CONDITIONS

All sponsors are subject to this agreement.

All sponsorships are granted on first-come basis unless an agreement is made for first right of refusal for the following year.

Once the Society of Actuaries (SOA) has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you.

In the case of acts of war, terrorism, natural disasters or other circumstances beyond the SOA's control, the SOA reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may make the election to receive a refund for the fees collected by the SOA or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the SOA shall have no further liability to you other than refund your fees. It will not be responsible to you for any other resulting costs or liabilities incurred by you as a result of the cancellation.

If SOA cancels the event for any reason apart from those covered above, partner will be refunded within 30 days for any payments already made.

Cancellation must be received in writing by May 15, 2026, to receive a refund, minus \$500 administrative fee and any fees incurred to the SOA for sponsorship opportunity fulfillment.

SOA accepts no responsibility for any loss/damage to property or personal injury that occurs during or in preparation for the event.

Please submit your completed sponsorship form to Lauren Scaramella at [LScaramella@soa.org](mailto:LScaramella@soa.org).

Company Representative Signature: \_\_\_\_\_ Printed Name and Title: \_\_\_\_\_ Date: \_\_\_\_\_

SOA Company Representative Signature: \_\_\_\_\_ Printed Name and Title: \_\_\_\_\_ Date: \_\_\_\_\_